

Dauphin Recreation Services

Advertising Package



Use the Dauphin Recreation Services facilities to help boost your business.

Dauphin Recreation Services is offering businesses and local organizations an opportunity to advertise in the Rotary Arena, Credit Union Place, Parkland Recreation Complex (PRC) Curling Rink, Vermillion Sportsplex and Kinsmen Aquatic Centre. Our facilities draw users from the entire Parkland area to take part in various sport and leisure activities.

Advertising with Dauphin Recreation Services ensures your business or organization, high-level exposure in the Parklands premier recreation and entertainment facilities. This forum of advertising is your platform to:

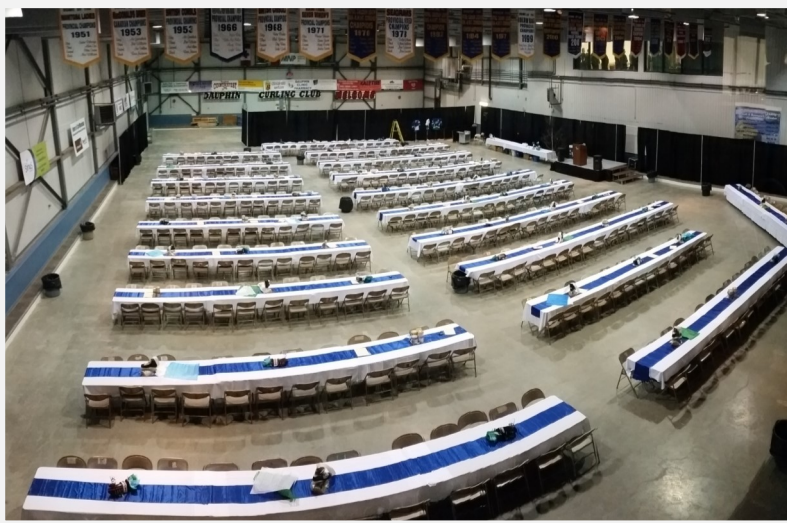
- ⇒ Make contact with more than 100,000 people annually. Through tournaments, conferences, concerts, ongoing programs and sport events, your business and organization will be exposed to visitors from Dauphin and area, as well as the province.
- ⇒ Enhance your position as a supporter to community recreation.
- ⇒ Build relationships with community partners.
- ⇒ Space to showcase your branding and/or logo.
- ⇒ Image enhancement.
- ⇒ Affordable and quality advertising.
- ⇒ Support Dauphin Recreation Services in maintaining its status as a leader in providing top quality facilities and programs.

Promote your business in Dauphin Recreation Services facilities. Reach out to hundreds, even thousands, of consumers with your on-site signage.

NAMING RIGHTS OPTIONS:

Parkland Recreation Complex - Curling Rink

The PRC Curling Rink hosts a six (6) sheet artificial ice surface and is home to the Dauphin Curling Club and the Dauphin Junior Curling Academy in the winter season. There are various leagues operating within the DCC which provide opportunity for people of all ages to participate.



With more than 14,000 square feet, the PRC Curling Rink can be used for trade and craft shows, special events, wedding, socials, bingos, and large banquets. The PRC Curling Rink is wheelchair accessible.

Curling Rings
\$1,000/year
6 sheets available

Wall Board (3' x '8)
\$400/year

Parkland Recreation Complex - Continued

Curler's Lounge \$3,000/year (7 year agreement)



The Curler's Lounge, located on the second floor of the Parkland Recreation Complex, is where you will find the curler's socializing after their league play. Not only is it the home of the curler's, it is a popular space for meetings and holiday parties.



Lower Concession \$3,000/year (7 year agreement)

The Lower Concession is steps away from Credit Union Place ice level. During the Kinsmen Business Expo and the Dauphin Ag Society Fair, this concession has a line-up a mile long.

Credit Union Place

Credit Union Place is a multi-purpose entertainment facility that provides Dauphin and the Parkland area with a great venue in which we can host a wide variety of sporting events, trade shows and entertainment events. Credit Union Place is also the home for the Dauphin Kings Junior “A” Hockey Club of the MJHL.

The CUP Arena offers an 200' x 85' NHL ice surface with “C” bowl seating for 1763, an additional standing room concourse for 247 and has a wheelchair seating area.

The **Dauphin Clinic Pharmacy Walking Track** is a two lane, 211.5 metre oval rubberized walking track located on the upper concourse and is open year round for running and walking. The track is wheelchair accessible.

The Credit Union Place offers on-Site food and beverage services. Two full service concessions are located in the facility, one on the main floor and the second on the upper concourse. Permanent and portable liquor services are operated by Dauphin Recreation Services under the Liquor Service - Entertainment Facility License from LGCA (Liquor, Gaming & Cannabis).



Credit Union Place Signage

Rink Board (3' x 8')

\$500/year

Wall Board (1.5' x 3')

\$200/year

Ice Decal (8' x 8')

\$500/year

Player's Bench Decal

\$500/year

Penalty/Time Keeper's

Box Decal

\$350/year

Stair Riser Decals

(50-6" x 20")

\$500/year

Score Clock

(4 year agreement)

\$800/year

Zamboni

1. Dump Tank Side

\$600/year

2. Dump Tank Top

\$600/year

3. Dump Tank Front

\$400/year

4. Entire Dump Tank

\$2,000/year



Credit Union Place Signage Continued

Window Wraps

Dauphin Recreation Services is thrilled to announce a **NEW** advertising opportunity at Credit Union Place!

Credit Union Place has 48 windows, 74 1/2" X 34", that face the North & South side of the complex. There are 24 spots available on each side, available for purchase. This is a great way to advertise your business or organization as these windows get 24/7 outside exposure, 365 days a year.

1 Window

\$500 plus GST & Install

4 Windows

\$1,250 plus GST & Install

2 Windows

\$750 plus GST & Install

For information such as what is included in installation, and where we request you have these window wraps made, please contact

Lindsey at (204) 622-3109 or
events@dauphinrec.com



Credit Union Place Signage Continued



**Main Concourse
Bar**
\$5,000 year
(5 year agreement)

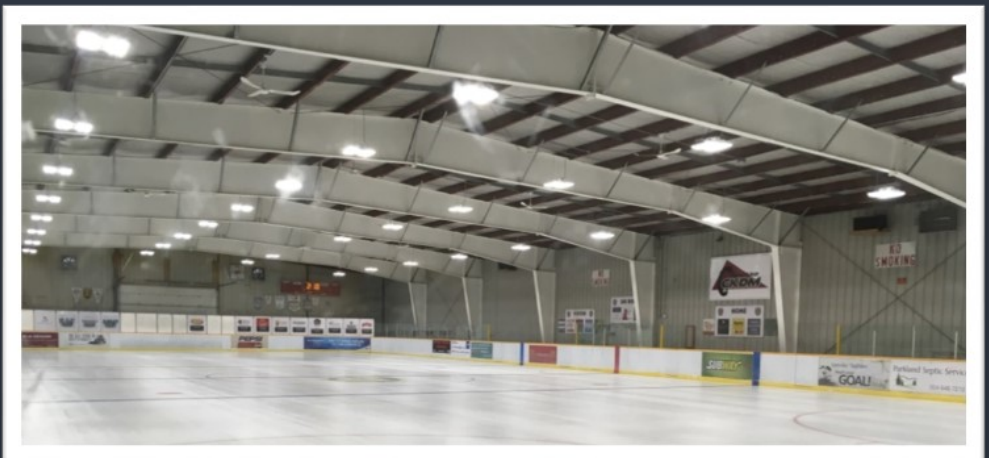
Rotary Arena Signage

The Rotary Arena offers a 185' x 80' artificial ice surface with a seat capacity of 300 people. This arena is home to the Dauphin Minor Hockey Association and the Dauphin Junior Rec Hockey League and many more!

For event floor seating, the Rotary can host up to 400 depending on the event. There is one concession, washrooms and showers, and a sound system.

Rink Board
(3' x '8)
\$250/year

Ice Decals (8' x 8')
\$250/year



Kinsmen Aquatic Centre



The Kinsmen Aquatic Centre provides residents in the Parkland area the opportunity to take part in year-round recreational swimming and aquatic programs. Programs include: swimming lessons for all age groups, aqua fitness classes, parent & tot swims, lane swims, etc. and is home to the Parkland Gators competitive swim club.

Our Kinsmen Aquatic Centre accommodates up to 200 people and features:

- water slide & wave pool
- twelve person hot tub
- water umbrella
- four lane, 25 meter pool
- large change rooms, including a family change area
- birthday party room

On average, the Kinsmen Aquatic Centre welcomes 30,000 users to our facility annually.

Wall Board (3' x 8')
\$400/year

MULTI-USE COMMUNITY COURT



This Summer, Dauphin Recreation Services will be refurbishing the Meadowlark Tennis Courts into a multi-use community court. The current courts have served the community well, but over the years, the courts have deteriorated and they are passed the point of resurfacing them. This gives us the opportunity to design a new and exciting space that the entire community can use and benefit from! The plan is to use the current space, with some additions. There will be a fenced in area that will include three tennis courts that can be used for Pickleball too. There will be an area for a basketball court as well, this area will not be fenced in.

Now is the time to dial in the details. We have secured funding for most of the project and we are looking to raise a bit more to make sure this project is perfect! We are looking to our community to help us out. Here is how you can help:

10-Year Naming Rights of the Courts.

⇒ This is a great way to support a community project and get your business or name on one of these courts. We will feature you on a metal sign on the south fence of each court. The sign for the basketball court will be attached to the outside of the fence, in front of the court.

Basketball Court - \$5000, plus the cost of the sign

Multi-Use Court #1 - \$5000, plus the cost of the sign

Multi-Use Court #2 - \$5000, plus the cost of the sign

Tennis Court - \$5000, plus the cost of the sign

Dedicated Pickleball Court (if funding allows) - \$5000, plus the cost of the sign.

We are accepting donations toward the project and will feature donations, over \$500, on a supporter's sign, located at Meadowlark Park. All funds raised will support this project and any extra money raised will go towards benches, tables, etc. to make this area more community friendly.

For more information on the courts and to donate, please visit www.dauphinrec.com.

Contact Ryan Vanderheyden at 204-622-3105 or Lindsey Kyle at 204-622-3109 or more information and to donate.

Vermillion Park Sportsplex

The Sportsplex is host to the 2024 Manitoba Summer Games.

It features 5 baseball diamonds, a new batting cage, and is host to the Dauphin Minor Ball Association and the Competitive Slo-Pitch League.



The Sportsplex also features 3 soccer pitches 2 rugby pitches and is home to the Dauphin Soccer Association and the Football? Rugby?

Soccer Pitch (3' x 8')
\$500/year

Baseball Field Fence Board (3' x 8')
\$1,000/year



For more information, contact Lindsey Kyle,
Assistant General Manager at
Dauphin Recreation Services.
Email: events@dauphinrec.com
Phone: 204-622-3109
www.dauphinrec.com

Important Note

Businesses and organizations are responsible for their own signage. We encourage you to support the following three businesses, to have your advertising goals come to life.

Repromap

1550 Main Street South
Dauphin, MB
(204) 638-3584
Repromap@repromap.com

Dauphin Herald

Box: 548
Dauphin, MB
(204) 638-4420
dhdisplay@wcgwave.ca

The Graphic Factory (Window Wraps)

Onanole, MB
(204) 721-4321
derek@thegraphicfactory.ca

